



## Bronwyn Bailey

Vice President of Research  
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Bronwyn Bailey directs the research program and industry outreach at the American Investment Council. Her knowledge leadership supports communications about private investment and helps firms navigate industry changes. She oversees the AIC's Chief Financial Officers' Committee as well as the Research & Investor Relations Committee.

Prior to joining the AIC, Bailey managed an analytics team at BlackRock to optimize distribution strategy for iShares ETFs. She was formerly the research director at SVB Capital, where she assessed venture investment opportunity and monitored a \$1B fund portfolio. Bailey also advised the Institutional Limited Partners Association (ILPA) as an external consultant to develop benchmarks measuring private equity fund performance.

Bailey began her career as a management consultant advising international corporate clients. She conducted financial and economic analysis in support of commercial litigation at PricewaterhouseCoopers in Los Angeles and provided strategic recommendations to telecommunications and media companies while at Gemini Consulting in London. She has authored numerous publications, including articles for The New York Times and Pensions & Investments, and is a frequent speaker at investment conferences.

Bailey graduated magna cum laude from Cornell University and earned a doctorate from the University of California, Los Angeles. She is a CAIA charter holder.