



## Jennifer Fondrevay

Chief Humanity Officer

*Jennifer J. Fondrevay*

From working with a wide variety of Fortune 500 companies, start-ups, and small businesses, she has seen countless growth strategies fall short because a workforce cannot pivot to adapt to change as effectively as leadership anticipated. In hindsight, it's easy to see why people strategies broke down, but by then it's too late to intervene.

Fondrevay is the organizational transformation guru companies need to keep their growth strategies on track. While data is increasingly used to guide business decisions, Fondrevay helps ensure the human component of a company's plan, such as culture, productivity, and retention remains a cornerstone of success during times of change rather than an inhibitor. Serving as an advisor to senior leadership and a liaison to middle managers, Fondrevay is a much-needed resource who guides companies safely through unfamiliar waters.

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