

# ACG Capital Connection<sup>®</sup>

THE MOST VALUE FOR YOUR TIME AND MONEY

INTERGROWTH<sup>®</sup> 2018

MARRIOTT MARQUIS & MARINA

SAN DIEGO, CALIFORNIA

WEDNESDAY, MAY 2, 2018

**2018 PROSPECTUS**

## ARE YOU A...

PROVIDER OF EQUITY OR  
MEZZANINE CAPITAL?

CORPORATE OR STRATEGIC  
ACQUIRER LOOKING TO INVEST?

FUNDLESS SPONSOR WHO  
PURCHASES OPERATING  
COMPANIES USING THIRD-  
PARTY RESOURCES?

If you answered yes to any of these  
questions, then you need to be part of ACG  
Capital Connection during InterGrowth 2018.

During ACG Capital Connection, over 100  
equity providers and corporate strategic  
acquirers host tables to promote their funds  
and discuss partnership opportunities with  
InterGrowth attendees.





Photo from ACG Capital Connection at InterGrowth 2017.

“ THE CONCENTRATION AND VOLUME OF CONTACTS IS FAR SUPERIOR AT INTERGROWTH COMPARED WITH OTHER INDUSTRY EVENTS. ”

Past ACG Capital Connection participant

## HIGHLIGHTS FOR 2018

### Timing

ACG Capital Connection will take place during the opening reception for InterGrowth 2018 – Wednesday, May 2 from 5:00 – 7:30 p.m.

### Exclusivity

With limited space, ACG Capital Connection is truly a who's who of capital providers.

### Discounts

Each ACG Capital Connection table includes one individual full conference registration. Additional attendees from your firm can register at a discounted rate of **\$1,599** for members and **\$1,799** for non-members.

### Meeting Scheduling

You will have access to the ACG DealSource® meeting scheduler to set-up one-on-one meetings with investment banks participating in ACG DealSource.

### Conference App

As a participating firm, you will have a dedicated page within the InterGrowth conference app featuring more information about your investment focus and closed deals, that is populated from your PitchBook Data, Inc. profile.

### Opt Out

Looking to have a presence at InterGrowth 2018 but can't staff at table? You can opt out of your table and still be listed in all onsite materials and conference app.

### Advertisement

Opportunity to purchase discounted advertising in the Spring print issue of *Middle Market Growth* (magazine to be distributed at InterGrowth).

## ACG CAPITAL CONNECTION SCHEDULE

**Wednesday, May 2, 2018**

**4:30 – 5:00 p.m.**

### Set Up

All participating firms will have access to their tables to set up.

**5:00 – 7:30 p.m.**

### Reception

ACG Capital Connection Reception

**7:30 – 8:00 p.m.**

### Dismantle

Exhibitors must pack up their materials and sign over any outbound shipments.

## REGISTRATION PACKAGES & PRICING

PACKAGE OPTIONS		MEMBER RATE	NON-MEMBER RATE
<b>Option 1</b>	<b>ACG Capital Connection Only</b> <ul style="list-style-type: none"> <li>• One (1) individual attendee registration*</li> <li>• One (1) login to ACG DealSource® meeting scheduler</li> <li>• One (1) cocktail-size ACG Capital Connection table (Wednesday, May 2, 2018)</li> </ul>	<b>\$2,799</b>	<b>\$3,299</b>
<b>Option 2</b>	<b>ACG Capital Connection + Reserved Remote Office</b> <ul style="list-style-type: none"> <li>• One (1) Individual Attendee Registration*</li> <li>• One (1) login to ACG DealSource® meeting scheduler</li> <li>• One (1) cocktail-size ACG Capital Connection table (Wednesday, May 2, 2018)</li> <li>• Dedicated Reserved Remote Office table during published InterGrowth Lounge hours</li> </ul>	<b>\$3,799</b>	<b>\$4,299</b>

\*Registration value at \$1,999 (member rate)

### Participants also receive:

- Company identification sign
- Complimentary material handling for up to 200 lbs. of freight (Shipping not included)
- Company profile page within the InterGrowth conference app powered by Pitchbook
- Access to the InterGrowth conference app powered by Pitchbook
- Recognition in InterGrowth printed materials

Additional attendees from your firm can register at a discounted rate of **\$1,599** for members and **\$1,799** for non-members. A discount code for this rate will be provided after registration.

**Questions?** Please contact Kaitlyn Fishman at [kfishman@acg.org](mailto:kfishman@acg.org) or 312-957-4260.

## ELIGIBLE PARTICIPANTS

ACG Capital Connection applications are subject to approval by ACG.

**Qualified ACG Capital Connection participants are limited to entities that fit the following criteria:**

- Providers of equity and mezzanine capital who are directly involved in the purchase of equity or junior equity of corporations for their own account, with their own funds, as their primary mandate; or
- Corporate or strategic acquirers who acquire companies for their own account; or
- Fundless sponsors who purchase operating companies using third party resources, have at least one operating portfolio company and who exert similar controls to those exercised by a committed capital private equity fund

## REMOTE OFFICES – RESERVED MEETING SPACES

For InterGrowth 2018, a limited number of reserved meeting spaces are available for purchase inside the InterGrowth Lounge for three days.

### **Reserved Remote Office**

- Dedicated cocktail-size table for your firm  
(accessible during published lounge hours, Wednesday, May 2 – Friday, May 4)
- Four (4) chairs
- Access to the InterGrowth conference app to schedule meetings at your table
- Company Identification Signs
- Dedicated electrical outlets **will not** be provided at the Remote Offices.  
Additional charges will apply to install dedicated power at a Remote Office.

“ I’M LOOKING FORWARD TO THE TIMING OF ACG CAPITAL CONNECTION AND HAVING A TABLE DURING THE INTERGROWTH OPENING RECEPTION. IT’S A GREAT WAY TO MEET PEOPLE ON THE FIRST DAY AND THEN BUILD ON THOSE RELATIONSHIPS DURING PRIVATE MEETINGS AT OUR RESERVED TABLE FOR THE DURATION OF THE INTERGROWTH CONFERENCE. ”

**Gretchen Perkins**

Partner, Huron Capital Partners



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