



THOMAS A. STEWART

Executive Director

National Center for the Middle Market

Thomas A. Stewart is the Executive Director of the National Center for the Middle Market, the leading source for knowledge, leadership and research on mid-sized companies, based at the Fisher College of Business at The Ohio State University.

Before joining the National Center for the Middle Market, Stewart served as Chief Marketing and Knowledge Officer for international consulting firm Booz & Company (now called Strategy&). Prior to that, he was for six years the Editor and Managing Director of *Harvard Business Review*, leading it to multiple finalist nominations for a National Magazine Award. He earlier served as the editorial director of *Business 2.0* magazine and on the Board of Editors of *Fortune* magazine.

A twelve-time participant in the World Economic Forum, he is the author of two books, *Intellectual Capital: The New Wealth of Organizations* and *The Wealth of Knowledge: Intellectual Capital and the Twenty-first Century Organization*, published by Doubleday Currency in 1998 and 2003, respectively. His new book, *Woo, Wow, and Win: Service Design, Strategy, and the Art of Customer Delight* (co-authored with Patricia O'Connell), was published by Harper Business in November 2016.

Stewart is a summa cum laude graduate of Harvard College and holds an honorary Doctor of Science degree from Cass Business School, City University London.
