

INTERGROWTH[®] 2018

SPONSOR PROSPECTUS

MAY 2 – 4, 2018

MARRIOTT MARQUIS & MARINA SAN DIEGO

SAN DIEGO, CA

WWW.INTERGROWTH.ORG

ACG[®]

Association for Corporate Growth

EVENT OVERVIEW

InterGrowth® will take place May 2 – 4, 2018 at the Marriott Marquis & Marina San Diego in San Diego, California. ACG's annual event draws more than 2,000 private equity professionals, intermediaries, lenders, deal lawyers and accountants, corporate executives, LPs and development officers. This is the industry's top event for deal-makers and is the most efficient way to reach your target audience.

Become an Event Sponsor at InterGrowth and gain premium exposure and access to attendees with a featured exhibit table in the Lounge, access to reserved hotel space to entertain clients and prospects, complimentary and discounted passes, mailing list usage and extensive brand recognition throughout the conference.



ATTENDEE BREAKDOWN

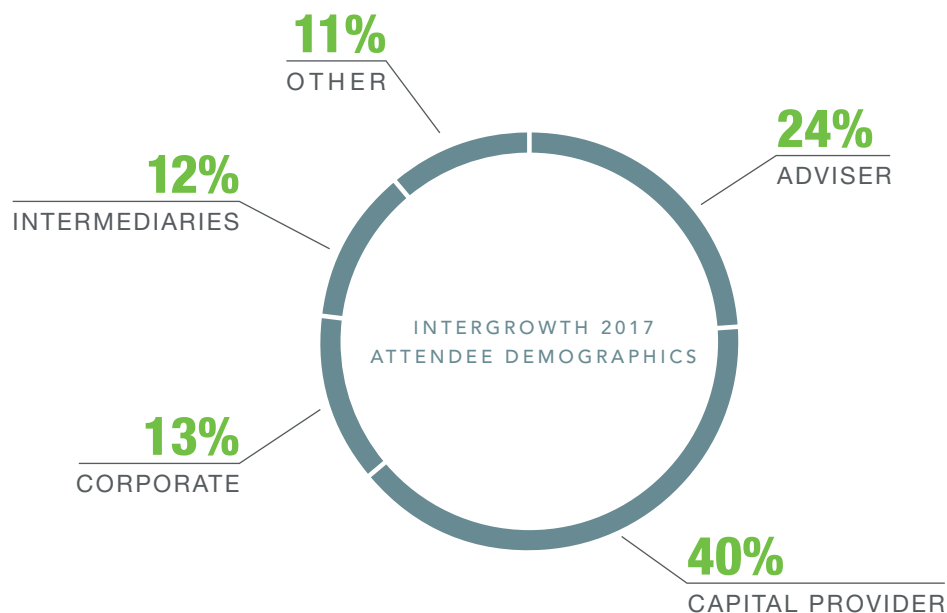
InterGrowth attendees:

Deployed nearly **\$48 billion in 1Q 2016**, representing **552 deals**.

Consistently account for around **2/3 of total U.S. PE deals**.

Are sitting on approximately **\$191 billion in investable capital**.

Have **\$484 billion in assets under management**.



SPONSORSHIP HIGHLIGHTS

INTERGROWTH LOUNGE FEATURES:

Breakfast, lunch and refreshments served daily

Ample seating for meetings with numbered tables

Happy Hour reception

40+ exhibitors

EXHIBIT IN THE INTERGROWTH LOUNGE

The Lounge is open throughout the conference, and serves as the major hub of dealmaking activity with open seating for meetings and networking. Breakfast and refreshment breaks take place here daily, along with lunch and a Happy Hour reception.



HOST AN EVENT

Wine and dine your clients and prospects during InterGrowth at an on-site event or work with our sponsorship team to plan off-site events. Access to reserve restaurant and bar space at the conference hotel is available exclusively to sponsors and a limited number of hospitality suites are on option for conducting business throughout the conference.

SEND YOUR TEAM

Sponsors receive two free passes to InterGrowth, plus a \$200+ discount for each additional attendee.

GAIN BRAND VISIBILITY

See your firm's logo in lights as InterGrowth recognizes sponsors throughout the conference – on stage, in the conference app, in the on-site guide, and on print and digital signage.

ADDITIONAL OPPORTUNITIES

BOOTH UPGRADE

Enhance the look and feel of your booth and reduce shipping costs with upgraded furniture and branded signage. 10x10 and 10x15 options are available. **(\$2,500 – \$5,000)**

REMOTE OFFICE

Take advantage of dedicated space to host all of the meetings you schedule. Remote offices are centrally located in the Lounge and include a conference table and four chairs. **(\$2,500)**

BRANDED ACTIVITY

Branded items and activities such as a shoe shine, branded bar at the Happy Hour, espresso station, smoothie bar and more can be added to your package based on availability. **(\$2,500 – \$5,000)**

HOSPITALITY SUITE

Hospitality suites are available at the Marriott and include space for meetings or hosting events. **(\$5,000)**

ADVERTISE IN

MIDDLE MARKET GROWTH MAGAZINE

Increase your visibility by advertising in *Middle Market Growth* magazine. Mailed quarterly to ACG members and distributed online to 90,000 readers, the magazine will also be distributed at the conference. Full-page and 1/3 page ads are available with discounted pricing for sponsors. **(\$2,000 – \$4,000)**



CONTACT US

To discuss InterGrowth sponsorship or to learn about year-round opportunities, please contact:

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