

# INTERGROWTH<sup>®</sup>2017

SPONSOR PROSPECTUS

APRIL 24 – 26, 2017

ARIA RESORT AND CASINO

LAS VEGAS, NEVADA

[WWW.INTERGROWTH.ORG](http://WWW.INTERGROWTH.ORG)

**ACG<sup>®</sup>**

Association for Corporate Growth



# EVENT OVERVIEW

InterGrowth® will take place April 24 – 26, 2017 at the ARIA Resort & Casino in Las Vegas, Nevada.

ACG's annual event draws more than 2,000 private equity professionals, intermediaries, lenders, deal lawyers and accountants, corporate executives, LPs and development officers. This is the industry's top event for dealmakers and is the most efficient way to reach your target audience.

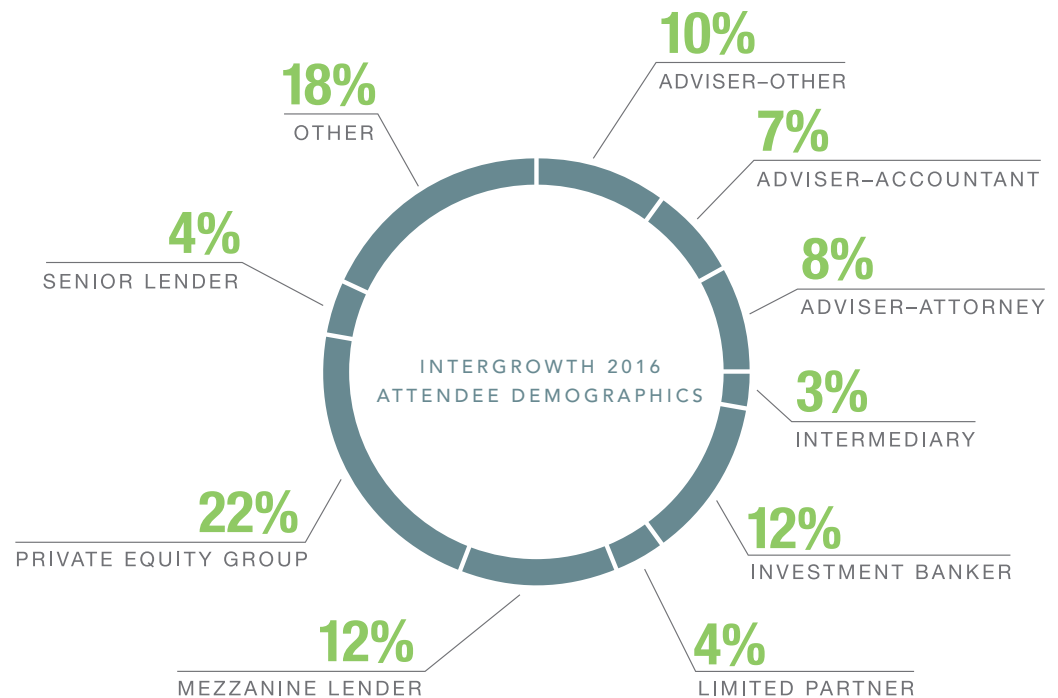
Become an Event Sponsor at InterGrowth and gain premium exposure and access to attendees with a featured exhibit table in the Lounge, access to reserved hotel space to entertain clients and prospects, complimentary and discounted passes, mailing list usage and extensive brand recognition throughout the conference.

# ATTENDEE BREAKDOWN

InterGrowth attendees deployed nearly **\$40 billion in 1Q 2016**.

InterGrowth attendees consistently account for around **1/3 of total U.S. PE deals**.

InterGrowth attendees are sitting on approximately **\$115 billion in investable capital**.



# AGENDA

AS OF AUGUST 23, 2016\*

## SUNDAY, APRIL 23

3:00 – 7:00 p.m.	InterGrowth 2017 Registration Open
9:00 p.m.	Early Arrivals Reception for Sponsors

## MONDAY, APRIL 24

7:00 a.m. – 7:00 p.m.	InterGrowth 2016 Registration Open
7:30 a.m. – 3:00 p.m.	InterGrowth Golf Tournament & Reception
8:30 a.m. – 12:00 p.m.	InterGrowth Tennis Tournament
1:00 – 7:00 p.m.	<b>NEW IN 2017!</b> InterGrowth Lounge Open on Monday
1:00 – 5:00 p.m.	Clean the World Community Service Project
1:00 – 5:00 p.m.	<b>NEW IN 2017!</b> ACG DealSource® Open on Monday
3:00 – 3:50 p.m.	Concurrent Breakout Sessions
4:00 – 4:50 p.m.	Concurrent Breakout Sessions
5:30 – 8:30 p.m.	<b>NEW IN 2017!</b> Opening Reception in the InterGrowth Lounge
7:00 p.m. – onward	InterGrowth Sponsor Receptions/Dinners/Events

## TUESDAY, APRIL 25

6:15 – 8:00 a.m.	5k Run
7:30 a.m. – 6:00 p.m.	InterGrowth 2016 Registration Open
8:00 a.m. – 6:00 p.m.	InterGrowth Lounge Open
8:00 a.m. – 6:00 p.m.	InterGrowth Remote Offices
8:00 – 9:30 a.m.	Attendee Networking Breakfast
9:00 a.m. – 5:00 p.m.	ACG DealSource®
9:00 – 10:00 a.m.	Executive Roundtable Discussions
10:30 a.m. – 12:00 p.m.	Keynote Presentation
12:00 – 1:00 p.m.	Networking Lunch in InterGrowth Lounge
1:00 – 2:00 p.m.	Middle-Market Insights Theater
2:15 – 3:15 p.m.	Middle-Market Insights Theater
3:30 – 4:30 p.m.	Middle-Market Insights Theater
5:30 – 7:30 p.m.	ACG Capital Connection® Reception

## WEDNESDAY, APRIL 26

7:30 – 8:30 a.m.	Yoga
8:00 – 11:00 a.m.	InterGrowth Lounge Open
8:00 – 11:00 a.m.	InterGrowth Remote Offices
8:00 – 9:30 a.m.	Early Morning Continental Breakfast and Coffee
8:00 – 9:30 a.m.	Special Interest Breakfasts ( <i>Family Office Focus, CDO Focus</i> )
9:00 – 11:00 a.m.	Buyouts Session
9:00 a.m. – 12:00 p.m.	ACG DealSource®
11:00 a.m.	InterGrowth Lounge Closes

\*Schedule subject to change

# SPONSORSHIP HIGHLIGHTS

## NEW IN 2017!

InterGrowth Lounge now opens on Monday

Opening Reception will take place in the Lounge on Monday

Upgraded event sponsor booths include carpet, a 6ft table and two chairs, a cocktail table and an identification sign with your company's logo

## EXHIBIT IN THE INTERGROWTH LOUNGE

The Lounge is open Monday-Wednesday, and serves as the major hub of deal making activity with open seating for meetings and networking. Breakfast and refreshment breaks take place here daily, along with Tuesday's lunch and Monday's Opening Reception.



## HOST AN EVENT

Wine and dine your clients and prospects during InterGrowth at an on-site event or work with our sponsorship team to plan off-site events. Access to reserve restaurant and bar space at the conference hotel in available exclusively to sponsors and a limited number of hospitality suites are on option for conducting business throughout the conference.

## SEND YOUR TEAM

Sponsors receive two free passes to InterGrowth, plus a \$300+ discount for each additional attendee.

## GAIN BRAND VISIBILITY

See your firm's logo in lights as InterGrowth recognizes sponsors throughout the conference – on stage, in the mobile app, in the on-site guide, and on print and digital signage.

# ADDITIONAL OPPORTUNITIES

## BOOTH UPGRADE

Enhance the look and feel of your booth and reduce shipping costs with upgraded furniture and branded signage. 10x10 and 10x15 options are available. **(\$2,500 – 5,000)**

## REMOTE OFFICE

Take advantage of dedicated space to host all of the meetings you schedule. Remote offices are centrally located in the Lounge, and include a table and 4 chairs. **(\$2,500)**

## BRANDED ACTIVITY

Branded items and activities such as a shoe shine, branded bar at the opening reception, espresso station, smoothie bar, and more can be added to your package based on availability. **(\$2,500 – 5,000)**

## HOSPITALITY SUITE

2000sq ft hospitality suites are available at the ARIA and include a private 12-person conference room and wet bar. **(\$5,000)**

## ADVERTISE IN

### MIDDLE MARKET GROWTH MAGAZINE

Increase your visibility by advertising in Middle Market Growth Magazine. Mailed quarterly to ACG members and distributed online to 90,000 readers, the magazine will also be distributed at the conference. Full page and 1/3 page ads are available with discounted pricing for sponsors. **(\$2,000 – 4,000)**



# CONTACT US

To discuss InterGrowth sponsorship or to learn about year-round opportunities, please contact:

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Association for Corporate Growth

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